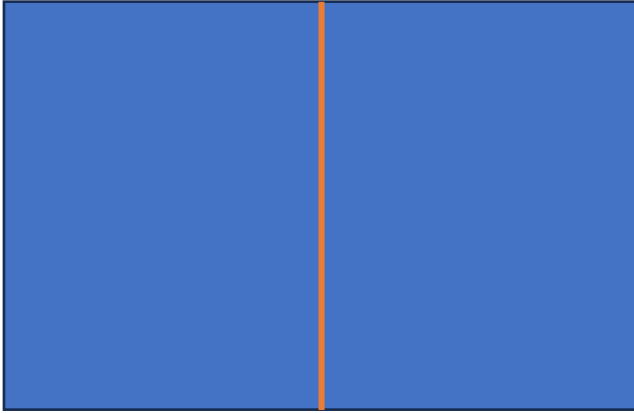


# OUTDOOR Swimmer

## Ad Specs

All dimensions in millimetres

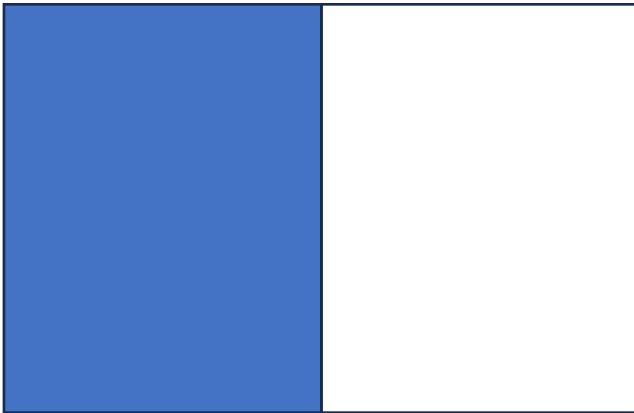


### Double Page Spread (DPS)

Bleed: 426 x 276

Trim: 420 x 270

Type: 400 x 250

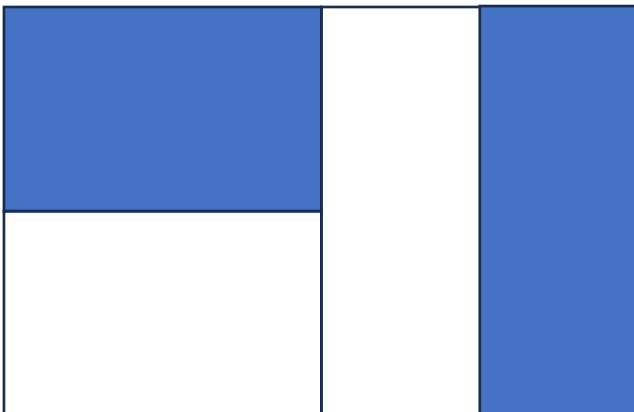


### Full Page (FP)

Bleed: 216 x 276

Trim: 210 x 270

Type: 190 x 250



### Half Page Horizontal (HPH)

Bleed: 216 x 141

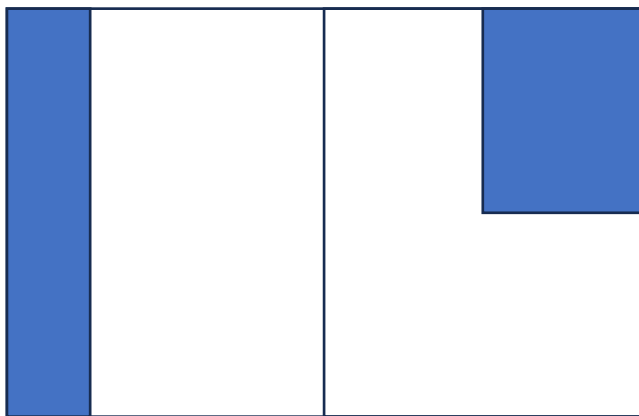
Trim: 210 x 135

### Half Page Vertical (HPV)

Bleed: 96 x 276

Trim: 90 x 270

All dimensions in millimetres



### Quarter Page Vertical (QPV)

Trim: 45 x 224

### Quarter Page (QP)

Trim: 90 x 115

#### All advertisements must be:

1. Supplied as PDF
2. High-resolution (300dpi)
3. CMYK colour mode only
4. File size no larger than 10mb.

\*For double page spread advertisements, please supply each page as a separate file with 3mm bleed. All live matter will need to be 10mm from the gutter for this perfect bound publication.

#### Online ads

1. Large banner: 1140 x 145px
2. Banner: 790 x 98px
3. Large rectangle: 336 x 280px

Static .jpg and .png files accepted. Animated .gif files accepted.

#### Newsletter

##### *Headline sponsor Announcement:*

Up to 70 words of copy, call to action for button, any links or URLs and an additional image 1800px wide by 1200px high (.jpg), which may also contain a logo

##### *Headline sponsor and secondary sponsor banner*

1800px wide by 600px high supplied in .jpg format plus URL for clickthrough

Please send your artwork to [production@outdoorswimmer.com](mailto:production@outdoorswimmer.com)

For any questions, please contact [stuart@outdoorswimmer.com](mailto:stuart@outdoorswimmer.com)