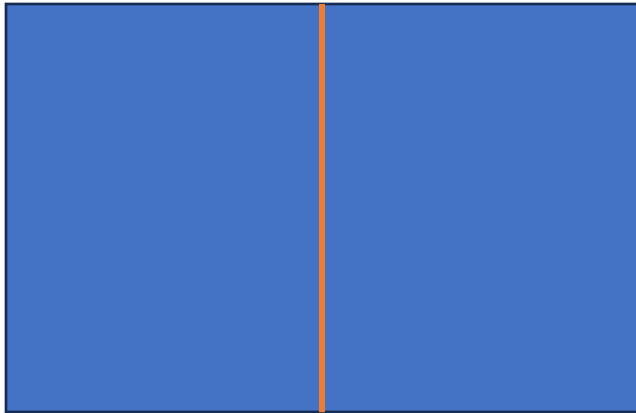


OUTDOOR Swimmer

Ad Specs

All dimensions in millimetres

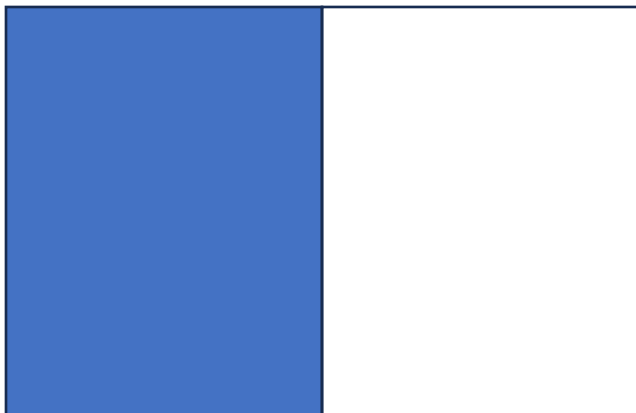


Double Page Spread (DPS)

Bleed: 426 x 276

Trim: 420 x 270

Type: 400 x 250

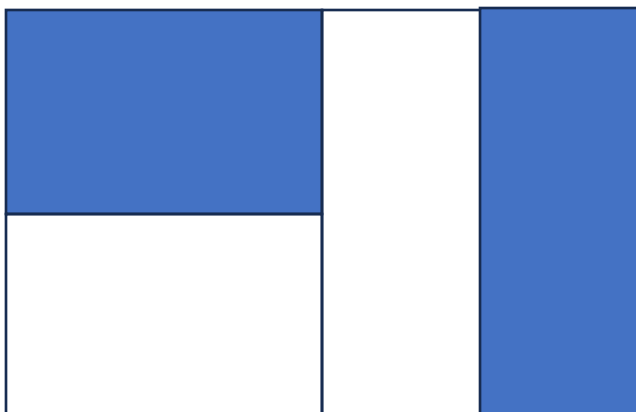


Full Page (FP)

Bleed: 216 x 276

Trim: 210 x 270

Type: 190 x 250



Half Page Horizontal (HPH)

Bleed: 216 x 141

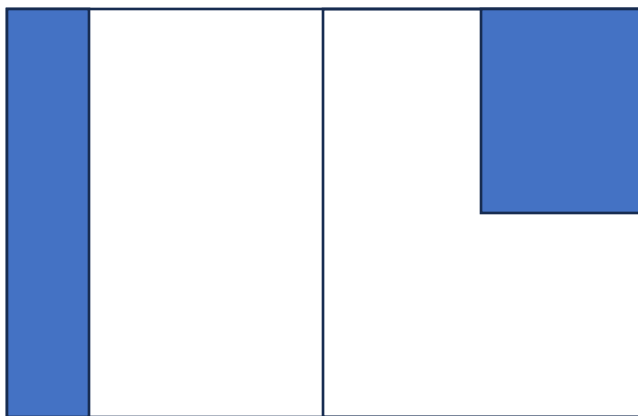
Trim: 210 x 135

Half Page Vertical (HPV)

Bleed: 109 x 276

Trim: 103 x 270

All dimensions in millimetres



Quarter Page Vertical (QPV)

Trim: 45 x 224

Quarter Page (QP)

Trim: 90 x 115

All advertisements must be:

1. Supplied as PDF
2. High-resolution (300dpi)
3. CMYK colour mode only
4. File size no larger than 10mb.

*For double page spread advertisements, please supply each page as a separate file with 3mm bleed. All live matter will need to be 10mm from the gutter for this perfect bound publication.

Online ads

1. Large banner: 1140 x 145px
2. Banner: 790 x 98px
3. Large rectangle: 336 x 280px

Static .jpg and .png files accepted. Animated .gif files accepted.

Newsletter

Headline sponsor Announcement:

Up to 70 words of copy, call to action for button, any links or URLs and an additional image 1800px wide by 1200px high (.jpg), which may also contain a logo

Headline sponsor and secondary sponsor banner

1800px wide by 600px high supplied in .jpg format plus URL for clickthrough

Please send your artwork to production@outdoorswimmer.com

For any questions, please contact stuart@outdoorswimmer.com